



MFA'S 40th ANNUAL CONVENTION - MEMORIAL DAY WEEKEND - MAY 28 – 31, 2021

OMNI MOUNT WASHINGTON RESORT, BRETTON WOODS, NEW HAMPSHIRE

COMPLETION OF REGISTRATION FORMS:

Since our last visit to the Omni Mount Washington Resort, a renovation and expansion project has been completed which affords MFA the opportunity to have **all Convention attendees roomed in the Hotel**. We are **expecting the same great attendance and look forward to celebrating with everyone staying in the Hotel**. However, a number of townhomes will be available upon special request.

Please include all children's names and ages so that we can adequately prepare for all events and dining requirements. Children's rates are printed on the back of the registration form. Please remember family units are 2 bedrooms connected by one bath and are classified as two rooms and require double registration and double room deposit.

Submit the completed registration form to the MFA office and we will make your room reservations for you. **You may pay your room deposit and registration fees by Master Card, Visa or AMEX by calling the MFA office or by mailing a check payable to MA Food Association.** If you choose to pay for your lodging in advance, please refer to the Package Rate chart and Payment & Credit section on the back of the registration form and payment must be made by check, payable to MA Food Association. **Special arrangements can be made to combine sponsorships and attendance into one package by contacting Cathy at the MFA office.** Please Note: OMNI CANCELLATION POLICY - Any reservation not cancelled 72 hours prior to arrival will be subject to a one-night room and tax cancellation fee.

The theme for this year's convention is MFA's "SUPER HEROES" and Saturday night is our Convention Theme Night Costume Party. Join in the fun and dress in your favorite Superhero costume. The special focus category for the 2021 Convention is POWER OF PLANTS! - PRODUCE, FLORAL & PLANT-BASED PRODUCTS.

If you have any questions, please contact Cathy or Chris at the MFA office (617-542-3085 or mafood@mafood.com).

All good wishes,

Chris

Chris Flynn

Convention Committee

Committee Chairs

Curt O'Hara, Associated Grocers of N.E. Rick Roche, Roche Bros. Supermarkets Norm Vernadakis, Big Y Foods

Brendan Brazel, Coca-Cola Company
James Carlson, Jr., Price Chopper Supermarkets
Kristen Chouinard, Acosta Sales & Marketing
Bob Dodge, Stop & Shop
Kevin Guerrier, Wise Foods
Jake Lane, C&S Wholesale Grocers
Adam Luke, Pepsico
Justin Passut, Shaw's/Star Market
Jay Rainville, Demoulas Super Markets
Jeremy Weldon, Stop & Shop

Mike Carceo, Utz Quality Foods
Jeffrey Castonguay, Retail Business Services
Marisa DeJulio, Advantage Solutions
Tim Fontaine, HP Hood LLC
John Joyce, Bunzl New England
Al Letizio, Jr., A.J. Letizio Sales & Marketing
Matt O'Hare, JOH
Joe Putelis, Imperial Distributors
Rob Thatford, Bozzuto's
Paul Wilson, CROSSMARK