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Dear Industry Colleague,

We write to you to inform you of a special opportunity available to you through the Massachusetts Food Association (MFA). MFA has hosted its Annual Family Reunion Convention over Memorial Day weekend for many years and it is known throughout the country as a premier industry event. It has consistently sold out in spite of consolidations and changes in the industry.

- MFA's 44th Annual Family Reunion Convention – May 23-26, 2025
- This year's theme – "MFA's Under the Sea"
- This year's focus category – SNACK TIME!

We are excited to extend to you the opportunity to join your colleagues and have highlighted some compelling reasons for you to participate and attend:

- A great networking opportunity in a casual, friendly atmosphere with executives from all classes of the trade and their families.
- **Buyers, category managers and the retail/wholesale member companies that have attended** include: Associated Grocers of N.E., Big Y, Bozzuto's, C&S, Clement's, Crosby's, Demoulas, Hannaford, Lees, Price Chopper/Market 32, Roche Bros., Shaw's/Star Market and Stop & Shop.
- **Gain exposure for your company** by sponsoring a Convention event. Sponsorship opportunities begin at \$900 and your company is given credit in the Convention program book as well as in other appropriate listings in the attendees' Convention Registration packets. A 22" x 28" sign is created for each event with the sponsor's company name suitably identified on the sign prominently displayed at and during the sponsored event.
- **As part of the SNACK category, you are invited to register to attend the Convention at the MFA member rate.**

Please join us for our 44th Annual Convention (May 23-26, 2025) at the beautiful Omni Mount Washington Resort, Bretton Woods as it promises to be another great success. Accept this special invitation by completing the attached Convention Registration form, downloading a form from MFA's website, www.mafood.com or contacting the MFA office. You, your company and your family will be glad you did - you won't want to miss it!

Sincerely,

MFA 2025 Convention SNACK Category Focus Committee

Julie Capuzziello, JOH
 Jason Corriveau, Roche Bros. Supermarkets
 Peter Gulezian, Demoulas Super Markets
 Jacquelyn Keenan, JOH
 Dan Martel, Shaw's/Star Market
 Dave Placzek, Big Y Foods
 Maria Ruisi, CA Fortune
 Steve Speelman, Price Chopper/Market 32
 Jeremy Weldon, Stop & Shop

Ray Correia, Stop & Shop
 Tom Dumais, Demoulas Super Markets
 Carole Jerome, Associated Grocers of N.E.
 Steve Letterle, Stop & Shop
 Michele Merchant, Stop & Shop
 Tim Prosser, Wise Foods
 Rick Sewall, Coca-Cola Beverages Northeast
 Steve Watts, Utz Brands
 Pamela Woods, HP Hood LLC

