

**MFA TO HONOR MICHAEL GOLD OF BIG Y FOODS AS ITS PERSON  
OF THE YEAR AT MFA'S 44th ANNUAL  
FAMILY REUNION CONVENTION**

The Massachusetts Food Association (MFA) is pleased to announce that this year it will honor Michael Gold of Big Y Foods as its Person of the Year during its 44<sup>th</sup> Annual Family Convention and Reunion over the Memorial Day weekend at the Omni Mount Washington Resort in Bretton Woods, New Hampshire. On Sunday evening Michael will be presented with the Milton W. Segel Distinguished Service Award for all the contributions he, his family and his company have made to the success of the MFA Family Reunion Convention and to the Association.

“It is fitting that at this year’s convention, Michael will be honored as the “2025 Person of the Year” for his longstanding support of MFA and the Annual Family Reunion Convention.”, stated MFA Chair Mike Violette of AG New England. “The success that the MFA Convention achieves each year is due to the hard work of many dedicated people and Michael’s over and above contributions have always been there through the years”, he added.

Michael presently serves as the Chief Legal Officer for Big Y Foods, he has been a member of the MFA Board of Directors since 2007. Michael became a Vice-Chair of the Board in 2016 and was elected Chair of the Board in 2017 for a two-year term. In 2020 he began to serve as the association’s treasurer and continues to do so to this day.

“MFA has a longstanding relationship with Michael and Big Y. They are all constant attendees at the Association’s annual convention and always getting into the spirit for our costume party Saturday night. “We are extremely grateful to him for his hard work and support through the years in our convention and the Association. He has aided in the continued success of the event and of MFA”, said MFA President Chris Flynn.

This year’s convention theme is “MFA’s Under the Sea”, with a Category Focus of Snack Time! Many of the weekend’s events will celebrate the theme and category focus throughout Memorial Day weekend. The beautiful Omni Mount Washington Resort is in top shape to host our event and is excited about our return.

Please plan on joining us for MFA’s 44<sup>th</sup> anniversary Family Reunion and Convention to honor Michael and recognize his contributions and support for the Massachusetts Food Association. For more information visit [www.mafood.com](http://www.mafood.com) or contact the MFA office.